**Step 5: Subscription Model Feasibility (10 Marks)**

**Deliverable:** A **1-page summary** suggesting key data points.

**Key Data Points for Manufacturers:**

1. **Product Usage by Region**
   * Manufacturers can see where their products are used the most.
2. **Demographic Insights**
   * Understanding user profiles (age, gender, profession) helps in targeted marketing.
3. **Treatment Trends**
   * Identifies most requested treatments, guiding product innovation.

**Dashboard Monetization Proposal:**

* Offer **tiered subscriptions** for manufacturers:
  + **Basic:** General trends and user counts.
  + **Pro:** Geographic heatmaps and product insights.
  + **Premium:** Raw data access + predictive analytics.